

Market Advisory Committee (MAC)

Long Beach, CA

Saturday, September 19, 2009 – 1:00 – 5:00 p.m.

Chair: Tim Boyle, ANGI Energy Systems

A G E N D A

- Self-Introductions
- Approval of Minutes from Dec 17, 2008 teleconference call
- Vehicle, Engine & Platform Updates (Technical Committee members welcome to attend this session)
 - Manufacturer briefings regarding new certifications, RD&D developments, proposed order/production timing, sales/service channel programs
 - Discussion of product gaps, coordination of sales-marketing activities with NGV industry
- Federal Grant Programs Update
 - Award status of FY '09 and ARRA “stimulus grants;” summary of NGV-related awards
 - DOE, EPA, GSA, DOT
- US DOE Clean Cities Program Briefing
 - AFDC Web site and marketing materials development activities
 - Collaboration/coordination with NGV America and other alt fuel groups regarding expanded market outreach activities, e.g. trade shows, webinars, etc
- Membership Update and Action Plan
 - LDC member development activities
 - E&P member development activities
 - ES&S member development activities
 - OEM member development activities
- Market Outreach Activities
 - Update re 2009 Activities to date, remaining 2009 activities
 - Discussion of select 2010 / 2011 activities
 - IANGV International Conference-Expo – Rome, Italy
 - APTA International Transportation Expo – New Orleans, LA
- Discussion of MAC mission, structure, activities and staff time/resource priorities; update re Niche Advisory Boards formation and activities
- Action items
- Chairman’s closing remarks; adjourn